

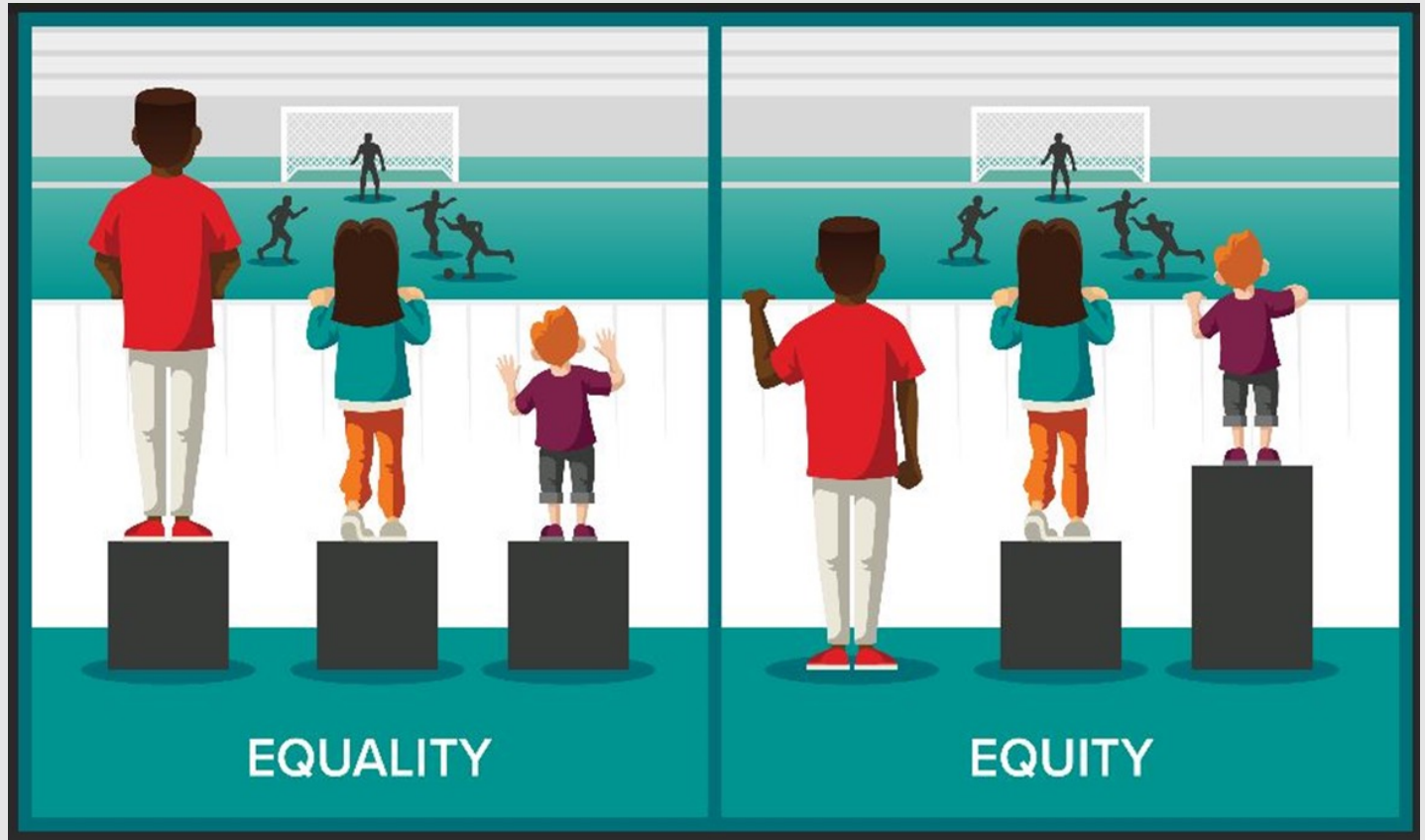


# **WTBA – CE Conference – January 2024**

**Madalena Maestri, Ed D – DBE Program Chief**

# DBE Program

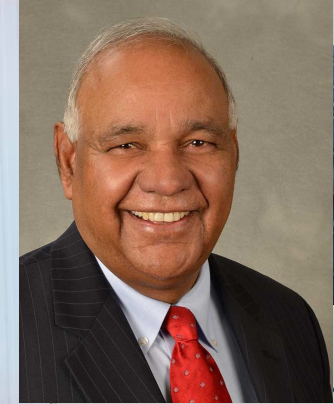
Disadvantaged  
Business  
Enterprise

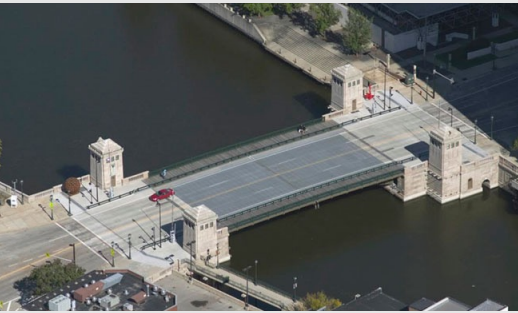


# DBE Program – Why??

- **It's the law**
  - 49 CFR Part 26 and supporting statutes promote equity in transportation contracting
- **Industry benefits**
  - More qualified small businesses to participate
- **The State benefits**
  - We are all safer driving on roads that are well-maintained
  - More dollars in our local communities

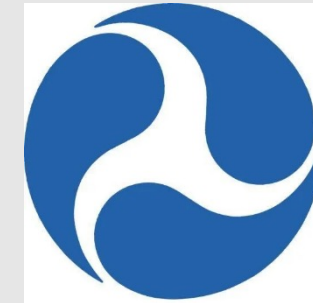






# 2019 – 2024 – DBE Program in Review

- 2019 – FHWA Technical Assistance Visit

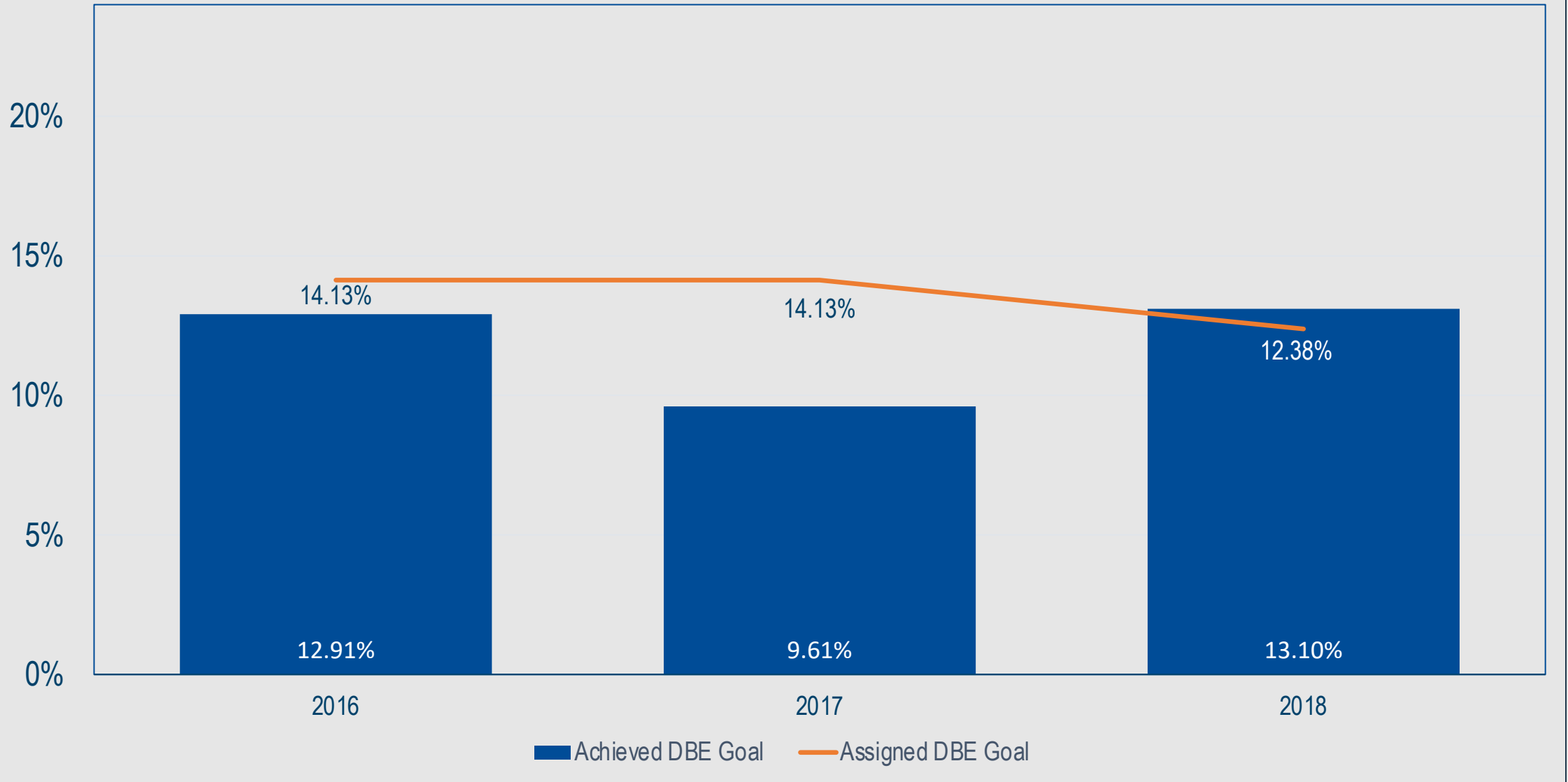


U.S. Department  
of Transportation

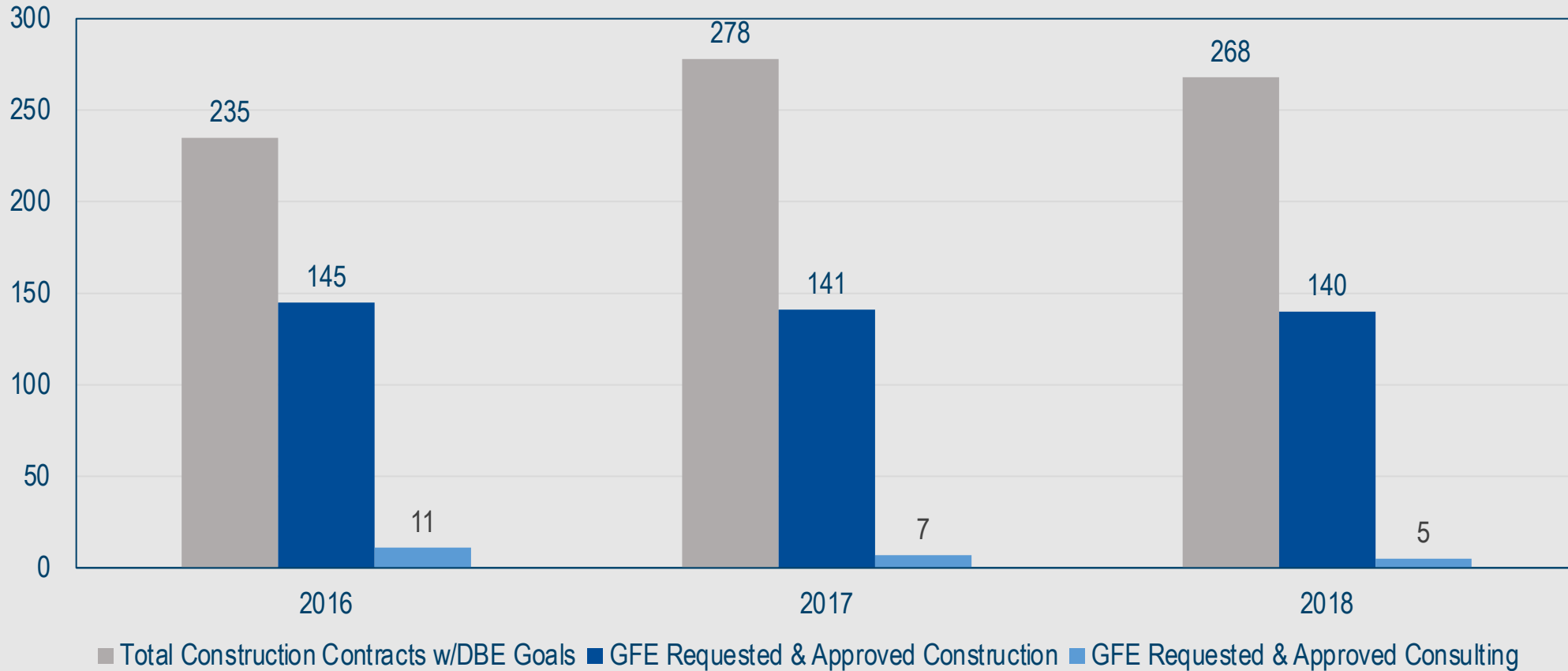
**Federal Highway  
Administration**



# WisDOT DBE Goal Attainment FFY 2016 - 2018



# GFE Requests & Approvals – Contracts with DBE Goals FFY 2016-2018





# 2019 – FHWA Technical Assistance Visit Recommendation Highlights

- Set reasonable and attainable contract goals
- Comply with regulatory requirements for GFE (Good Faith Effort) and DBE documentation submission related to bid
- Determine why contract awards based on GFE (goal not met) are so much higher than awards with goal met
- Improve processes for prompt payment and retainage
- Develop a CUF (Commercially Useful Function) review process



# 2019 - 2023 – FHWA Technical Assistance Visit WisDOT Response

- Set reasonable and attainable contract goals
  - Work with DTIM (Division of Transportation Investment Mgt)
  - Align sub-contractable opportunities with RWA and location
  - Create process for collecting DBE participation throughout life of project
- Comply with regulatory requirements for GFE (Good Faith Effort) and DBE documentation submission related to bid
  - Work with stakeholders and FHWA to update ASP-3
  - Phase in updated GFE and DBE documentation requirements
  - Provide tools for contractors to undertake and document GFE



# 2019 - 2023 – FHWA Technical Assistance Visit WisDOT Response

- Determine why contract awards based on GFE (goal not met) are so much higher than awards with goal met
  - All GFEs were approved
    - Review goal setting practices
    - Implement new GFE processes
- Improve process for prompt payment and retainage
  - Update ASP-4
- Develop a CUF (Commercially Useful Function) review process
  - Implement CUF monitoring for all DBEs on all projects



# How?

- Work with internal teams
  - Bureaus – Divisions – Regions
- Work with Industry
- Work with FHWA
- Implement new policies
  - Adjust as needed
- Provide tools and training
  - ASP-3 sessions
  - GFE tool kit

## ASP-3 UPDATES - 2020

Madalena Maestri, EdD, DBE Program Chief

[Madalena.Maestri@dot.wi.gov](mailto:Madalena.Maestri@dot.wi.gov)

608.267.2093

Jillene Fehrman, P.E., Proposal Management Chief



## Good Faith Effort Evaluation Rubric Overview & DBE Documentation at Bid

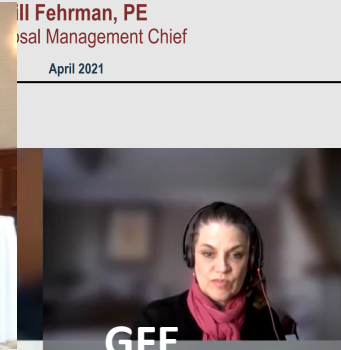
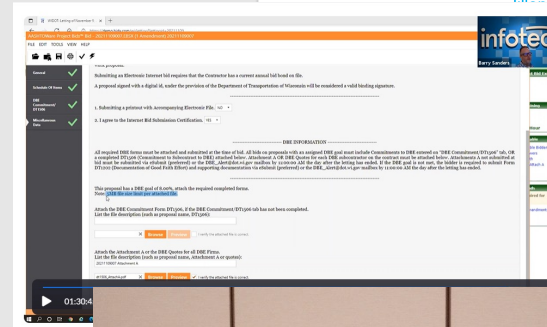
Madalena Maestri, EdD

DBE Program Chief

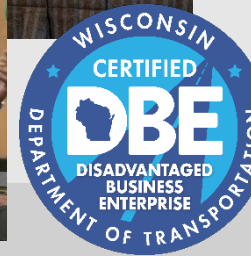
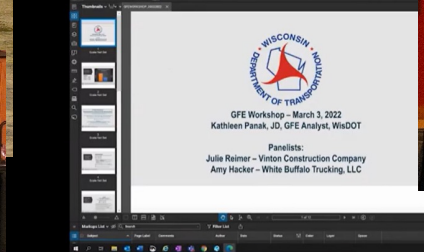
Jill Fehrman, PE

Proposal Management Chief

April 2021

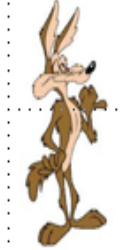




GFE  
Updates  
2022

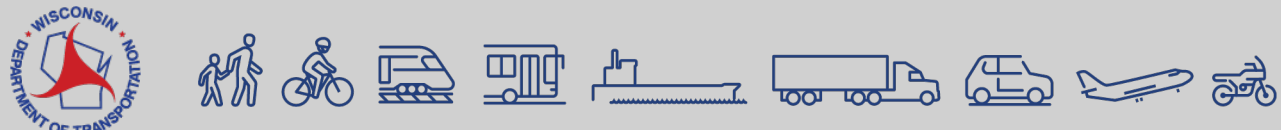


• GFE Rubrics

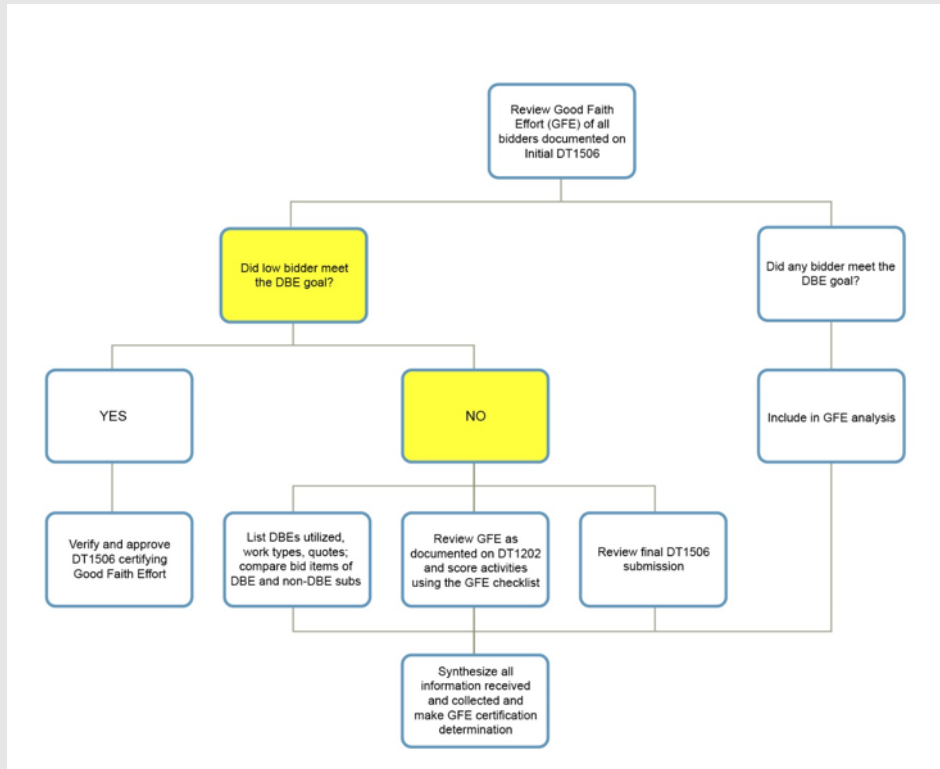
▪ 2020

WEAK	FAIR	GOOD	<b>GFE TEAM RUBRIC</b>  ACTIVE & AGGRESSIVE POINTS: 1 - 15  QUALITY POINTS: 1 - 15  QUANTITY POINTS: 1-15  SCOPE & INTENSITY POINTS: 1- 15  TIMING POINTS: 1- 30  BUSINESS DEVELOPMENT POINTS: 0 - 10
Wile E Coyote, Inc.	Pepe Le Pew, Inc.	Joint Venture: Granny, Inc. & Foia Horn Leg Horn, Inc	
			
<ul style="list-style-type: none"> <li>• Emailed solicitation to all DBEs on the Directory that they printed last year</li> <li>• Analyzed contract to decide to self-perform 75% of the contract</li> <li>• Signed subcontract with preferred supplier; DBE quotes were not considered</li> <li>• After DBE office requested DT1202, the bidder called the DBE's they met at the DBE conference last year.</li> <li>• Compared DBE quote to all non-DBE quotes; the only criteria used was lowest price</li> <li>• Bidder did not respond to the DBE who called/mailed an inquiry</li> </ul>	<ul style="list-style-type: none"> <li>• Emailed tailored solicitations to landscaping and traffic control firms 10 days prior to let;</li> <li>• Talked to 2 DBE's who quoted landscaping items high, recommended they review their calculations and suggested a supplier.</li> <li>• Disqualified a DBE because quote didn't include all landscaping items in quote</li> <li>• Advised one DBE to consider clearing and grubbing as potential bid items in future</li> <li>• Checked SBN for DBE quotes;</li> <li>• Decided to use trucking to meet DBE goal; prepared schedule template based on type of materials</li> <li>• Exceeded assigned contract goal by 10% on another project in this letting</li> </ul>	<ul style="list-style-type: none"> <li>• At advertisement (25 days prior to let), sent invitations to specialty DBEs for a proposal review session.</li> <li>• Solicited DBEs using a current DBE Directory sorted by specialty and region</li> <li>• Analyzed items they planned to subcontract; targeted saw cutting and electrical items for DBE utilization</li> <li>• Confirmed intent to quote by calling all DBEs who attended session</li> <li>• Checked references of 3 promising DBEs.</li> <li>• Conducted substantive conversation with the DBE who called them;</li> <li>• Actively mentors a DBE firm in administrative (back office) requirements</li> <li>• Bidder asks potential 'major subcontractors' (in email) to contribute to DBE utilization</li> </ul>	
<b>Score 30 Points</b>	<b>Score 70 Points</b>	<b>Score 90 Points</b>	

	No evidence 0	Weak 1 point	Fair 5 points	Good 15 points	5-40 points
	Lacked any documentation of effort	Documentation lacked specific examples of effort	Documentation includes one example of effort	Documentation includes multiple examples of efforts	Documentation of efforts in categories 5 & 6
1. Active & Aggressive					
2. Quality					
3. Quantity					
4. Scope & Intensity					
5. Timing					
5. Timing • 1 point added per day for DBE engagement efforts initiated prior to Let (up to 25 points)					
6. Business Development Initiatives					
6. Business Development Initiatives • 5 points per activity that has occurred in last 5 months (up to 15 points)					



# GFE Process



# GFE Rubrics

2021

GFE EVALUATION RUBRIC – PHASE 1 – January 2021

	Active & Aggressive Category	Quality Category	Quantity Category	Scope & Intensity Category	Timing Category	Business Develop't Efforts	Total =
Solicitation Documentation	5 Daily Reporter, SBN, e-mails	5 Narrowly tailored email	5 Multiple sources		5 15 work days prior to let		20
Selected Work Items Documentation		5 specified work types available		5 SBN & e-mail solicitation			10
Documentation of Project Information provided to Interested DBEs		5 E-mail solicitation, phone calls, SBN	5 E-mail, SBN, Phone calls		5 15 work days prior to letting		15
Documentation of Negotiation with Interested DBEs			5 Phone calls to DBE's – offering assistance		5 8, 7 and 1 days prior to letting		10
Documentation of Sound Reason for Rejecting DBEs		5 Analysis beyond cost alone		5 Used another DBE: broke out quote to use DBE			10
Documentation of Assistance to Interested DBEs-- bonding, credit, insurance, equipment, supplies/materials		5 Recommend stockpiling (WisDOT)			5 Continuous		10
Documentation of Outreach to Minority, Women, and Community organizations and other DBE Business Development Support						5 AACC NAWIC	5
Documentation of other GFE activities	5 Golden Shovel Conference	5 Used DBE to do safety inspections	5 Numerous activities throughout year- host workshop	5 TRANS		5 Mentor Protégé	25
<b>Overall Total=</b>							105



GFE EVALUATION RUBRIC – PHASE 1 – Initial Review

DT1202	Examples	Rating
<b>Solicitation Documentation</b>	Identify all reasonable and available activities performed to solicit the interest of all certified DBEs who have capacity and ability to perform work on the project.  <i>Updated solicitation letter &amp; email Timely solicitation and follow-up Utilized various methods to communicate solicitation (ex: letter, email, publication, posting &amp; website)</i>	
<b>Selected Work Items Documentation</b>	All work items are broken out into economically feasible units to facilitate DBE participation  <i>Clearly identified in all solicitation(s) Selected work items that are available are specific to each proposal</i>	
<b>Documentation of Project Information provided to Interested DBEs</b>	Provide interested DBEs with adequate information about the plans, specifications, and any other contractual requirements in a timely manner to assist DBEs in response to solicitation.  <i>Clearly identified in all solicitation(s)</i>	
<b>Documentation of Negotiation with Interested DBEs</b>	Provide sufficient evidence demonstrating that good faith negotiations took place during the bid letting.  <i>Documented attempts with DBEs or on behalf of DBEs to increase DBE participation</i>	
<b>Documentation of Sound Reason for Rejecting DBEs</b>	Provide sufficient evidence demonstrating that DBEs are not rejected for sound reasons such as past performance, relevant business experience and stability, safety record, business ethic and integrity, technical capacity, and other tangible factors.  <i>Detailed and thoughtful analysis that considers both the percentage &amp; dollar difference when rejecting a DBE</i>	
<b>Documentation of Assistance to Interested DBEs- bonding, credit, insurance, equipment, supplies/materials</b>	Documented assistance in both solicitation(s) and outreach to DBEs who have questions	
<b>Documentation of Outreach to Minority, Women, and Community organizations and other DBE Business Development Support</b>	Effectively use the services of minority, women, and community organizations as well as contractors' groups, local, state, and federal business assistance offices and organization that provide assistance in recruiting and supporting DBEs, as well participation in activities that support DBE business development.  <i>Variety of activities that translate into meaningful DBE participation</i>	
<b>Documentation of other GFE activities</b>	<i>Use of DT1202 Excel Workbook Diversity Inclusion Company Policy</i>	
<b>Overall Total</b>		<b>5 - Approved</b>

Last Updated: February 2022

GFE EVALUATION RATING LEGEND – PHASE 1 – Initial Review

Can we keep this as a guide?

**ACTIVE & AGGRESSIVE:** Demonstrated through engaged and assertive activity  
**QUALITY:** Demonstrated through essential character of conscientious and serious activity  
**QUANTITY:** Demonstrated through a measurable number of activities  
**SCOPE & INTENSITY:** Demonstrated through a rigorous approach to an appropriate and purposeful range of activities  
**TIMING:** Demonstrated through engagement efforts beyond simple solicitation, initiated early in the process  
**BUSINESS DEVELOPMENT INITIATIVES:** Demonstrated by efforts to support business growth and health of DBEs

**Approval/Denial Assessment:**

Each DT1202 category will be color coded according to the below chart:

**Green = Above average demonstration of active and aggressive, quality actions, in a sufficient quantity to satisfy good faith.**

**Yellow = Adequate demonstration of active and aggressive, quality actions, in a sufficient quantity to satisfy good faith.**

**Red = Below expectations**

See OBOEC Rubric Analysis, Feedback Tab on how to improve in these areas

- **GFE Denial:**  
Pro Forma efforts = 4 or less categories color coded green or yellow.  
Perfunctory effort characterized by routine or superficial activities
- **GFE Approval:**  
Bona Fide = 5 or more categories color coded green or yellow.  
Genuine effort characterized by sincere and earnest activities

**OPTION:**

- **GFE Denial:**  
Pro Forma efforts = 4 or less categories color coded green or yellow.  
Perfunctory effort documented with routine or superficial activities
- **GFE Approval:**  
Sufficient = 5 or more categories color coded green or yellow.  
Adequate effort documented with a variety of quality activities
- **GFE Approval:**  
Bona Fide = 6 or more categories color coded green.  
Active and aggressive effort documented through rigorous and purposeful activities

Last Updated: February 2022



# What Did We Do?

- Updated and Created Resources and Programs for DBEs and Primes





# DBE Program – Resources

## Management and Technical Assistance

Assessment

Certification

QuickBooks

Estimating and Quotes

Certified Payroll

Contract Reviews

SBN Account

Capability Statements

Workshops

Trucking

Be Ready for **ANY** Opportunity by Mastering Document Management Skills

### GET ORGANIZED & Build a Strong Foundation

**WELCOME TO THE DBE PROGRAM!**

Whether you are thinking about DBE certification, newly certified or an existing DBE, WisDOT wants to assist with your continued success. The administrative part of owning a business can be daunting; but **being organized** is a critical part of competing for federally funded transportation contracts. Research tells us when a small business is organized it is **better positioned** to take advantage of resources that will help the business reach **new levels of success**. It is never too late to start and the DBE office offers many resources to help your company.

**2 ESSENTIAL BUILDING BLOCKS OF DOCUMENT MANAGEMENT:**

- 1. Keep it Simple**
  - **Paper System:** Organize your documents in a binder and take this binder with you when meeting with organizations for loans and/or grants so copies can be made.
    - \* Unless required, keep your originals, and share copies.
  - **Electronic System:** Create separate folders with short, descriptive names for each document.
- 2. Keep it Current**
  - As you renew, update and/or file certain documents make it a **habit** to keep these documents current.
  - Retrieving this information when needed will be **easy** if it is maintained as you go.

**Organized and up-to-date documents project a favorable first impression:**

- Your business is well run.
- Your business will use loan and/or grant proceeds wisely.
- Your business is credit worthy, and the loan will be paid back.

EMAIL US YOUR QUESTIONS  
DBE\_Alert@dot.wi.gov


Below are typical documents your company will need to either apply for DBE certification and/or loans and grants:

- Personal Background, Business Plan and/or Business Overview
- At least 3 years of prior taxes
- Current financial statements, profit and loss statements & business projections
- Current state business certificate(s) and/or license(s)
- Resume of Principal(s)
- Current business lease(s)
- Current list of equipment owned (if applicable)
- Proof of Ownerships and affiliations

Page 15 of the UCP Application is the **application checklist** and provides additional information on required documents.

If you are meeting with an organization and/or financial institution below are typical questions, you will be asked. Be prepared and consider answering these questions ahead of time in writing.

- Is this a new business – Or is it an existing business?
- Who owns the business?
- Where is it located?
- Is a corporation, LLC, sole proprietorship?
- Why do you need a loan – Be prepared to explain in detail how you would use the loan, for example:
  - What is your product or service?
  - How will you use working capital?
  - What type of equipment purchases do you plan to make and how will that help your business grow?
- Do you have a business plan?
- Can you provide financial statements (existing business) or projections (for a new business)?
- How many employees do you have?
- Are you creating any new jobs?
- Is the business minority certified?
- Who are your customers?
- Who are your competitors?
- What proof is there that this company's services or products are wanted or needed?




# DBE Program – Resources

## Management and Technical Assistance - Coaching

- An informal and short-term relationship
- DBE is assigned a DBESS consultant or DOT prime
- DBE will complete an action plan with consultant or prime to determine and assist with business needs

### DBE COACHING

by a Prime Contractor or Professional Consultant

**WHAT IS DBE COACHING?**

DBE coaching is when a prime contractor or professional consultant meets with a DBE subcontractor or subconsultant to help optimize their performance and ability to achieve successful outcomes on WisDOT projects.

Coaching can help a DBE advance in their trade by teaching new skills and strengthening existing skills. The DBE coach can assist with creating an action plan in coordination with the DBE Office to achieve specific outcomes, such as setting up office efficiencies, identifying niche areas

of work and potential work type expansions, and suggesting areas for training. A coach may observe the DBE practice specific skills and recommend areas for improvement.

DBE coaching can also provide encouragement and help DBEs gain confidence in their abilities, become stronger in their assigned NAICS code work areas, and propose expansions where applicable.

The coach helps the DBE gain insight into their strengths and identify areas for growth as they move along the path to successfully contracting with WisDOT.

**Coaches provide guidance and expertise for working on WisDOT projects and help DBEs:**

- Identify opportunities
- Improve productivity
- Overcome obstacles
- Stay focused and motivated
- Set business-related goals and objectives to create a path to success
- Identify strengths, weaknesses, opportunities and threats/risks
- Evaluate prime contracting goals

**CONTACT DBE PROGRAM SUPPORT TO HELP YOU EVALUATE YOUR GOALS AND DETERMINE IF COACHING CAN HELP YOU MEET YOUR OBJECTIVES.**

**ROSALIND ROBERSON**  
DBE Program Support  
rosalind.roberson@dot.wis.gov  
(414) 266-1172



# DBE Program – Resources

## Mentor-Protégé Program

### WisDOT MENTOR/PROTÉGÉ PROGRAM BROCHURE

#### BENEFITS TO THE MENTOR

- Assist DBE firms in business and technical development and growth
- Act as catalyst for DBE firm success and/or growth
- Potential for training time reimbursement
- Potential for 2% markup on WisDOT consultant contracts when the protégé is a sub-consultant to the prime (contract must include federal funds)
- Receive name recognition as a WisDOT Small Business Development Mentor

#### BENEFITS TO THE PROTÉGÉ

- Receive structured business development from a valued WisDOT prime contractor or consultant firm
- Insider perspective on best practices
- Increase opportunities for performing as prime
- Workshop offerings supporting business growth and development
- Access to DBESS Professional Consultant Services



#### GETTING STARTED

Enter the Mentor/Protégé Program in one of two ways.

##### 1. ACQUAINTED PAIRS

A mentor and a protégé enter into the program on their own initiative.

##### 2. UNACQUAINTED PAIRS

WisDOT initiates and facilitates the pairing of the mentor and the protégé.

#### MATCHING THE MENTOR AND THE PROTÉGÉ

Prior to entering into a formal agreement, both the mentor and the protégé should consider how their skills and expertise will best complement each other. A mentor may offer to provide assistance in the following areas:

- Technical
- Managerial/Contract Preparation
- Accounting and Estimating
- NAICS Code Expansion
- Professional Advice
- The Mentor/Protégé Memorandum of Understanding (MOU) will remain in effect for two years with the possibility of a two-year extension.

#### THE PROCESS



2023 - 2024

- 5 Construction Pairs
- 6 Consultant Pairs



# DBE Program – Resources

## Loan Mobilization Guaranty Program

- Assists DBE firms obtain working capital to mobilize their
- A DOT contract is required
- DBE qualified for 50% of the contract amount – lender receives 90% guaranty on the loan.
- Joint checks are issued to lender and DBE until loan is paid
- Any Wisconsin bank, CDFI, saving and loan, or credit union is an eligible lender



**PROGRAM GOAL**

The WisDOT Loan Mobilization Guaranty Program is designed to help certified Disadvantaged Business Enterprises (DBEs) obtain working capital to participate on Wisconsin Department of Transportation (WisDOT) highway construction projects as a prime or subcontractor.

To qualify, certified DBE firms must have a contract or subcontract for work let by WisDOT and have demonstrated the ability to complete the work. To begin the process DBE firms must complete the Capacity Building Business Assessment (CBBA).

The program is managed by the First American Capital Corporation, Inc. (FACC). The Guaranty is provided by the American Indian Chamber of Commerce of Wisconsin (AICCW), serving as the Business Development Organization.

**FOR ADDITIONAL PROGRAM INFORMATION PLEASE CONTACT:**

**Gary Mejchar, AICCW Representative**  
gary@aiccw-facc.org

**Bill Beson, FACC Representative**  
bill@aiccw-facc.org

WISCONSIN DEPARTMENT OF TRANSPORTATION

DISADVANTAGED BUSINESS ENTERPRISE

**LOAN MOBILIZATION GUARANTY PROGRAM**

Helping DBEs obtain working capital to participate on WisDOT projects



**JANUARY 2024**

# Bid Letting Update

January 9, 2024



HELPING DISADVANTAGED BUSINESS ENTERPRISES DO WORK WITH WISDOT

Payne+Dolan (P+D) appreciates the DBE contractors listed below. Their combined efforts exceeded the project's DBE goal, resulting in an exceptional project outcome.

**DBE TRUCKING**

**Bullet Transit**  
On Call Pavement Sweeping, Inc.

**Suppliers**  
P3 Infrastructure, Inc.  
**FLAGGING**  
ANASA Traffic Control Services, LLC

Payne+Dolan and ANASA have been partners in the WisDOT Mentor/Protégé Program since the 2022 construction season. This relationship has led to multiple projects where Payne+Dolan utilize ANASA's flagging and traffic control services.

## PRIME CONTRACTOR Project Spotlight

**Payne+Dolan**  
Project: County 1640-00-63  
Iowa County | Southwest Region



We are excited to showcase the outstanding achievement of Payne+Dolan's Disadvantaged Business Enterprise (DBE) program on the USH 14 resurfacing project, spanning 6.5 miles from the Wisconsin River Bridge to the Village of Arena in Iowa County, Wisconsin.

The project, which began in mid-June 2023 and was completed ahead of schedule in late July 2023, involved critical tasks such as milling the existing asphalt surface to a depth of 2.5 inches, laying a 2.5-inch HMA surface course, striping, rumble strips, and aggregate shoulders. High traffic volumes and limited viable detour routes required nightly flagged single-lane closures to ensure the safety of both workers and the traveling public.

Payne+Dolan's original commitment to the DBE program stood at \$123,769.42, meeting the 3.00% DBE project goal. This commitment included the valuable contributions of trucking subcontractor Bullet Transit, sweeping subcontractor On Call Pavement Sweeping, and material supplier P3 Infrastructure, Inc. However, the successful collaboration continued. ANASA Traffic Control Services, LLC joined the project later, bolstering the achieved DBE participation to an impressive \$252,789.24 (6.56%).

Safety was paramount, with USH 14 being a rural two-lane bi-directional highway without a central lighting. ANASA Traffic Control Services, LLC was critical in ensuring a safe environment for milling, paving, shouldering, and rumble strip crews. Their dedicated flagging crews, equipped with mobile flagging signs, temporary rumble strips, pilot cars, and portable light towers, guided the traveling public through the active work zone.

The success of the DBE program on the USH 14 project is a testament to the collaborative efforts and dedication of all involved parties. By surpassing the initial DBE goal, Payne+Dolan showcased the immense value that diverse businesses bring to the construction industry. We would like to extend our congratulations and appreciation to Bullet Transit, P3 Infrastructure, Inc., On Call Pavement Sweeping, and ANASA Traffic Control Services, LLC, for their exceptional contributions to the project's success.



Bullet Transit provided trucking services during milling phase.

**WISDOT**

# Consultant NEWS

October 2023



HELPING DISADVANTAGED BUSINESS ENTERPRISES DO WORK WITH WISDOT

WisDOT and the Office of Business Opportunity & Equity Compliance (OBOEC) welcomes you to the first edition of the Consultant/Professional Services Quarterly Newsletter! Our goal is to provide you with the latest information on WisDOT opportunities, professional events, technical information, and to share DBE firms and project spotlights.

### Upcoming Events

**WTBA/WisDOT Contractor-Engineer Conference**  
January 18-19, 2024  
[Click Here to Register](#)  
<https://members.wtba.org/events/2024/01/18/industry-event/2024-wtba-wisdot-contractor-engineer-conference>

**Engineering Opportunity Days**  
February 21, 2024  
Firms must be on the Roster to participate in Engineering Opportunity Days (see page 2)

**WisDOT Annual DBE Workshop & Networking Summit**  
February 28-29, 2024  
[Click Here for Information](#)  
<https://wisconsin.gov/Pages/doing-bus/civil-rights/annual-event-page.aspx>

**Transportation Improvement Conference (TIC)**  
2024 Date TBD

### Where to Go

**WisDOT home page:**  
<https://wisconsin.gov/Pages/home.aspx#>



To locate a DBE partner firm offering design or professional services, visit the UCP Directory.  
<https://wisconsin.gov/Documents/doing-bus/civil-rights/dbe/ucp-directory.xlsx>

### Meetings

**Transportation Consultant Advisory Committee (Trans-CAC)**  
Join us in 2024 to discuss DBE updates and opportunities for consultants. Your input matters to us!  
Jan 24, 2024  
April 24, 2024  
July 24, 2024  
Oct 23, 2024

Please [Click Here](#) for information on this meeting and other stakeholder meetings.  
<https://wisconsin.gov/Pages/doing-bus/civil-rights/dbe/public-meetings.aspx>



**WISCONSIN CERTIFIED DBE**  
DISADVANTAGED BUSINESS ENTERPRISE  
DEPARTMENT OF TRANSPORTATION

# DBE REPORTER

OFFICE OF BUSINESS OPPORTUNITY AND EQUITY COMPLIANCE

Fall 2023

## WisDOT Overall DBE Goals for FFY 2024, 2025, 2026

Wisconsin DOT's overall annual triennial DBE Goal for Federal Fiscal Years (FFY) 2024, 2025, and 2026 has been set at 12.42%.

This is a .01% increase from the previous goal of 12.41% for FFY 2021 - 2023 representing an increase of \$64.6 million in additional DBE goal achievement projected, shown left.

FFY 2021, 2022, 2023	OVERALL ANNUAL GOAL	CONSCIOUS PORTION	NEUTRAL PORTION
Annual Estimated FHWA Funds	% \$M	% \$M	% \$M
\$750 million Construction and Consulting Contracts	12.41% \$93.1	8.14% \$61.1	4.27% \$32

FFY 2024, 2025, 2026	OVERALL ANNUAL GOAL	CONSCIOUS PORTION	NEUTRAL PORTION
Annual Estimated FHWA Funds	% \$M	% \$M	% \$M
\$1.26 billion Construction and Consulting Contracts	12.42% \$157.7	7.4% \$116.7	5.02% \$82

This table (left) depicts past triennial goal attainment from 2018 to present. WisDOT is projected to exceed the 12.41% goal at the end of FFY 2023 on September 30, 2023.

FFY	FEDERAL FUNDS	DBE GOAL ASSIGNED	DBE GOAL ATTAINMENT	DBE % ACHIEVED
2018	\$1,010,715,966	12.38%	\$132,403,792	13.10%
2019	\$769,232,326	12.38%	\$81,307,857	10.57%
2020	\$745,516,053	12.38%	\$89,536,478	12.01%
2021	\$906,229,250	12.41%	\$120,536,478	14.57%
2022	\$1,011,621,027	12.41%	\$139,065,787	13.75%
8/2023	\$927,035,278	12.41%	\$129,487,623	13.97%*

\*The goal amount achieved will be adjusted from August achievement shown in the table to the left with the last month of DBE participation for FFY 2023. Final achievement will be calculated at the end of September.

CONTINUED ON NEXT PAGE

The DBE Reporter newsletter is published by the Office of Business Opportunity and Equity Compliance to educate, highlight, and connect DBE businesses and stakeholders.

DBE SUPPORT SERVICES OFFICE  
6150 West Fond Du Lac Avenue  
Milwaukee, WI 53218  
VISIT US ONLINE



DBE REPORTER / Fall 2023




# DBE Program – Resources

**UNIVERSITY OF WISCONSIN  
PLATTEVILLE**


Highway Technician  
Certification Program

## CONTACT INFORMATION HIGHWAY TECHNICIAN CERTIFICATION PROGRAM

 College of Engineering,  
Mathematics and Science

 608.342.1545

 [htcp@uwplatt.edu](mailto:htcp@uwplatt.edu)

 0049 Ottensman Hall

## Disadvantaged Business Enterprise (DBE) Program

[Annual Event](#) | [Contacts](#) | [DBE Application](#) | [DBE Directory](#) | [DBE Directory Map](#) | [DBE Program](#)  
[DBE Trucking](#) | [Events](#) | [Forms & Info for DBEs](#) | [Newsletters](#) | [Plans and Goals](#) | [Prime Contractor Resources](#)  
[Sign up for Updates](#) | [Stakeholders](#) | [Support Services](#)

The purpose of WisDOT's DBE program is to increase the talent pool of contractors ready, willing, and able to perform high-quality work throughout the state highway system.

The program grew from the Surface Transportation Assistance Act of 1982. Today, the program supports small and emerging businesses throughout the state by providing technical assistance and mentorship on what it takes to compete successfully for heavy highway work.

DBE firms are small businesses at least 51% owned, operated, and fully controlled on a daily basis by any of the following: African Americans, Native Americans, Hispanic Americans, Asian-Pacific Americans, sub-continent Asian Americans, women.



WisDOT is committed to the continuous improvement of the DBE program and strengthening the program for both bidders and DBEs.



Support Services



Newsletters



Stakeholders



Prime Contractor Resources



DBE Application



DBE Trucking



Forms and Info for DBEs



Events



Civil Rights and Compliance System

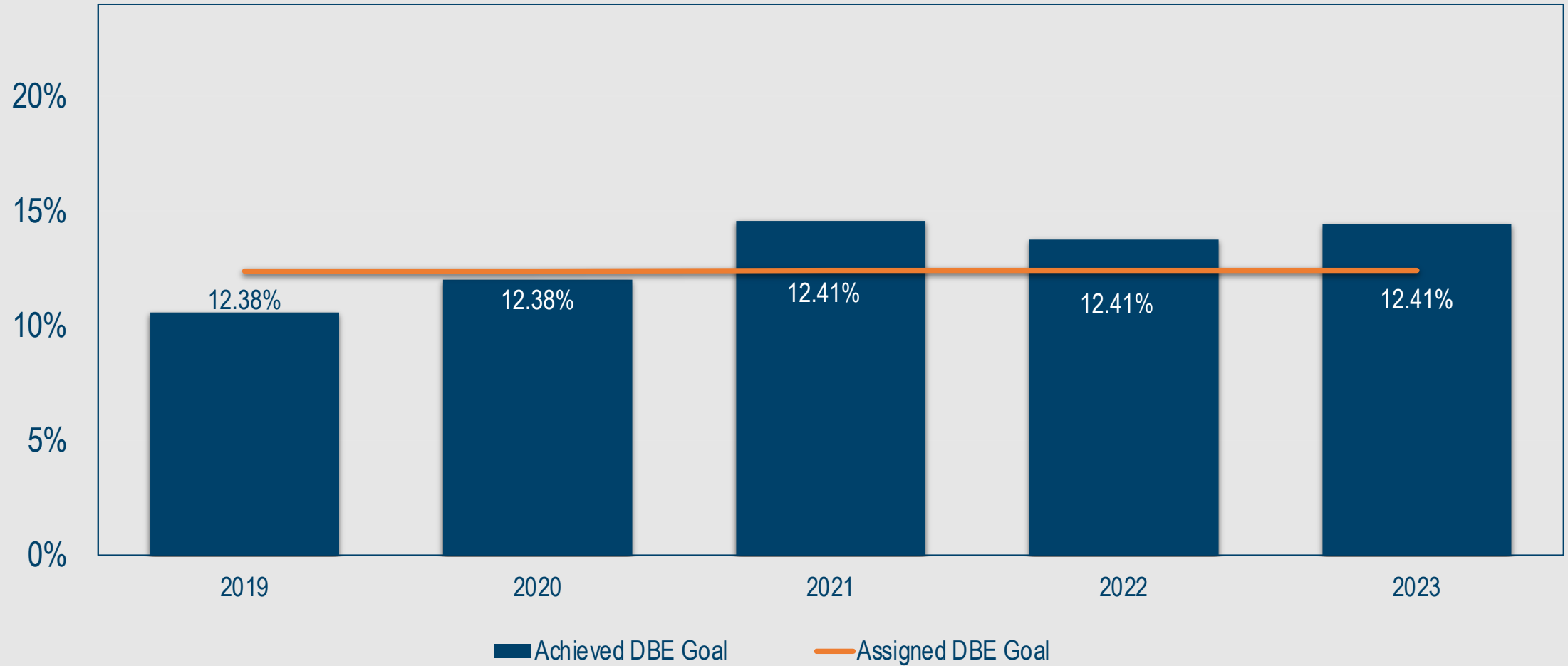
CONSTRUCTION BUSINESS GROUP®



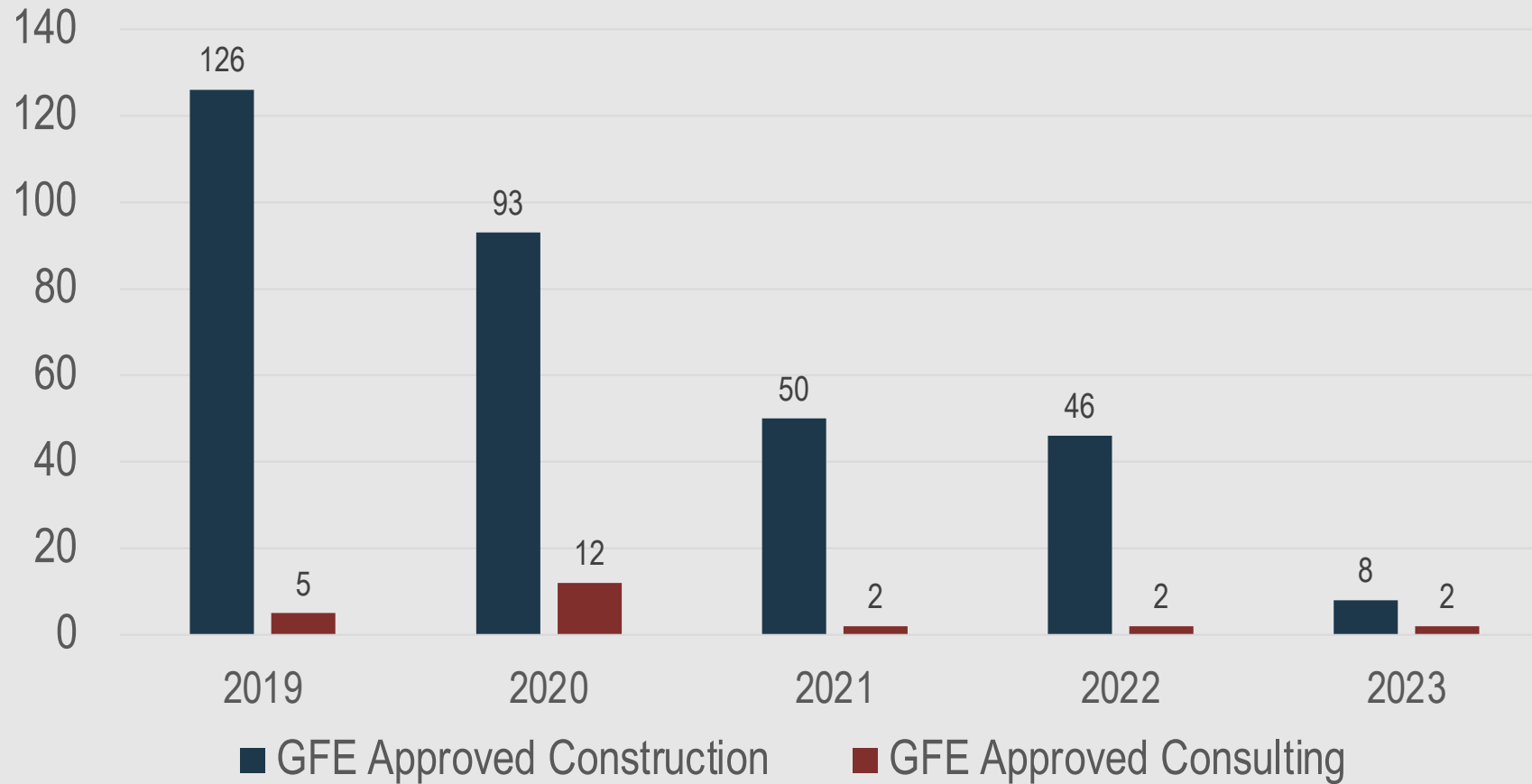
**Providing technical assistance  
and facilitating meaningful  
business relationships.**



# WisDOT DBE Goal Attainment FFY 2019 - 2023



# GFE Requests FFY 2019 - 2023



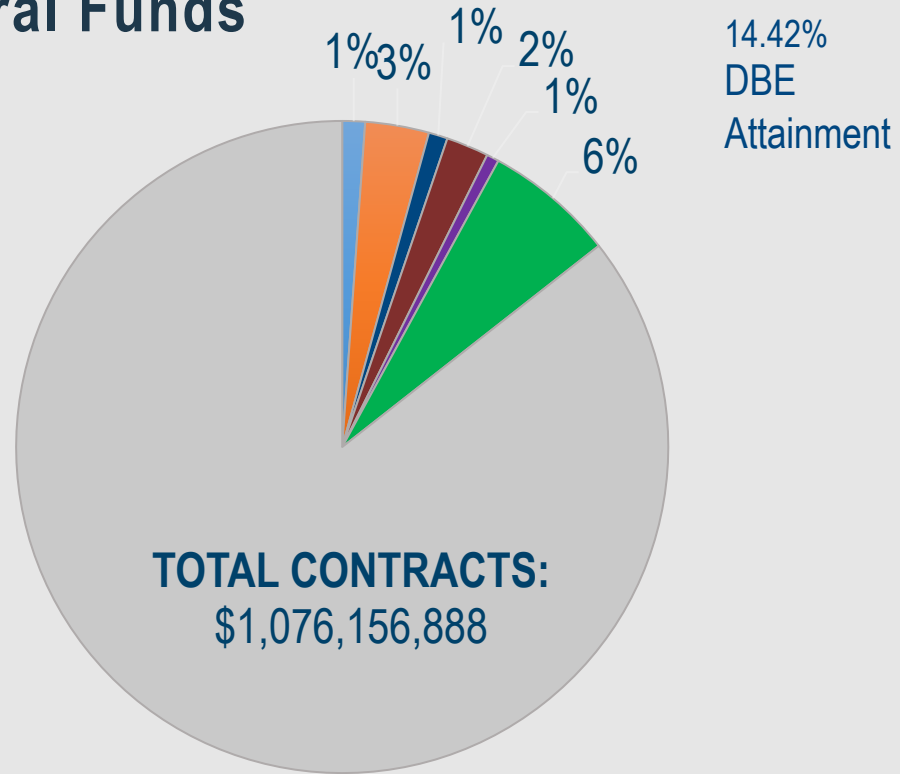


# DBE Program – Impact – FFY 2023

- **DBE Commitments - \$155 + Million (14.42%)**
  - 134 Prime contracts
  - 2,434 Subcontracts
- **197 DBE firms paid -\$243 + Million**
  - \$162 + Million ongoing projects
  - \$81 + Million projects closed during the year



# Total Contracts with Federal Funds (FFY23)



■ Black American	\$12,127,352	■ Hispanic American	\$34,022,541
■ Native American	\$10,112,458	■ Asian-Pacific American	\$22,676,873
■ Subcontinent Asian American	\$6,610,301	■ Non-Minority	\$69,587,228



# Thank You!

Love, Madalena

