



# General Session

Margaritaville Beach Resort  
FEBRUARY 23-26, 2025

## Monday, February 24, 2025

8:00 a.m.	<b>Welcoming Remarks/Presiding</b>	<b>Brian Endres</b> , WTBA President
8:15 a.m.	<b>Lions of the Industry Panel: A look back at WTBA history, accomplishments &amp; lessons learned</b>	<b>David Hoffman</b> , Hoffman Construction <b>Jeff Parisi</b> , Dir. Of Business Development, The Walbec Group <b>Jim Peterson</b> , VP, James Peterson Sons, Inc. <b>Christy Wade</b> , President, Arbor Green Inc.
9:00 a.m.	<b>Lead to Win</b>	<b>Mike Manazir</b> , Retired U.S. Navy Admiral & Top Gun Fighter Pilot
9:45 a.m.	BREAK	
10:15 a.m.	<b>State of the Insurance Market</b>	<b>Jamie Vanderveldt</b> , Commercial Insurance Consultant, R & R Insurance
11:00 a.m.	<b>Cruise to Miami: Port Project</b>	<b>Mike Hahn</b> , VP, Lunda Construction

## Tuesday, February 25, 2025

8:00 a.m.	<b>Announcements/Presiding</b>	<b>Dan Zignego</b> , WTBA 1st Vice President
8:15 a.m.	<b>Cradle to Grave: Heavy Equipment Fleet Mgmt</b>	<b>Chad Benz</b> , Reg. Sales Manager, McCoy Construction & Forestry
9:00 a.m.	<b>Championship Mindset: Lessons from Legends</b>	<b>Antonio Freeman &amp; Santana Dotson</b> Green Bay Packers Legends and Super Bowl Champions
10:00 a.m.	BREAK	
10:30 a.m.	<b>ARTBA Update</b>	<b>Jeffrey D. Nelson</b> , ARTBA Chair & President, Nelson Construction

## Wednesday, February 26, 2025

8:00 a.m.	<b>Announcements/Presiding</b>	<b>Mike Hahn</b> , WTBA 2nd Vice President
8:15 a.m.	<b>AI &amp; Automation in Construction: Intro to Efficiency &amp; Decision Making</b>	<b>Ryan Merryman</b> , Principal, CLA
9:00 a.m.	<b>Monetary Masala</b>	<b>Dr. Anirban Basu</b> , Chairman & CEO, Sage Policy Group
10:00 a.m.	BREAK	
10:15 a.m.	<b>Political Update</b>	<b>Eric Petersen</b> , President, Wimmer & Co.
11:00 a.m.	<b>WTBA Staff Update</b>	<b>Steve Baas</b> , Executive Director, WTBA
11:15 a.m.	<b>WTBA Annual Meeting</b>	<b>Steve Baas</b> , Executive Director, WTBA
11:30 a.m.	<b>TEF Annual Meeting</b>	<b>Tim Peterson</b> , President, TEF