



General Session

Margaritaville Beach Resort
FEBRUARY 23-26, 2025

Monday, February 24, 2025

8:00 a.m.	Welcoming Remarks/Presiding	Brian Endres , WTBA President
8:15 a.m.	Lions of the Industry Panel: A look back at WTBA history, accomplishments & lessons learned	David Hoffman , Hoffman Construction Jeff Parisi , Dir. Of Business Development, The Walbec Group Jim Peterson , VP, James Peterson Sons, Inc. Christy Wade , President, Arbor Green Inc.
9:00 a.m.	Lead to Win	Mike Manazir , Retired U.S. Navy Admiral & Top Gun Fighter Pilot
9:45 a.m.	BREAK	
10:15 a.m.	State of the Insurance Market	Jamie Vanderveldt , Commercial Insurance Consultant, R & R Insurance
11:00 a.m.	Cruise to Miami: Port Project	Mike Hahn , VP, Lunda Construction

Tuesday, February 25, 2025

8:00 a.m.	Announcements/Presiding	Dan Zignego , WTBA 1st Vice President
8:15 a.m.	Cradle to Grave: Heavy Equipment Fleet Mgmt	Chad Benz , Reg. Sales Manager, McCoy Construction & Forestry
9:00 a.m.	Championship Mindset: Lessons from Legends	Antonio Freeman & Santana Dotson Green Bay Packers Legends and Super Bowl Champions
10:00 a.m.	BREAK	
10:30 a.m.	ARTBA Update	Jeffrey D. Nelson , ARTBA Chair

Wednesday, February 26, 2025

8:00 a.m.	Announcements/Presiding	Mike Hahn , WTBA 2nd Vice President
8:15 a.m.	AI & Automation in Construction: Intro to Efficiency & Decision Making	Ryan Merryman , Principal, CLA
9:00 a.m.	Monetary Masala	Dr. Anirban Basu , Chairman & CEO, Sage Policy Group
10:00 a.m.	BREAK	
10:15 a.m.	Political Update	Eric Petersen , President, Wimmer & Co.
11:00 a.m.	WTBA Staff Update	Steve Baas , Executive Director, WTBA
11:15 a.m.	WTBA Annual Meeting	Steve Baas , Executive Director, WTBA
11:30 a.m.	TEF Annual Meeting	Tim Peterson , President, TEF